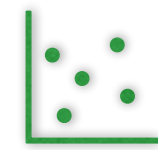
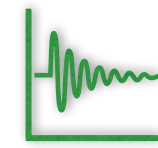


Game-Changing People Risk Analytics for Critical Transformations, M&A, and Projects



Like no survey or metrics before, NayaDaya® Analytics reveals risk levels and root causes for **employee turnover**, **productivity collapse**, and **quiet quitting**.



The science-based emotional and behavioral intelligence^[1] creates a deep, **long-term insight** into the people risks with **the smallest effort you can imagine**.



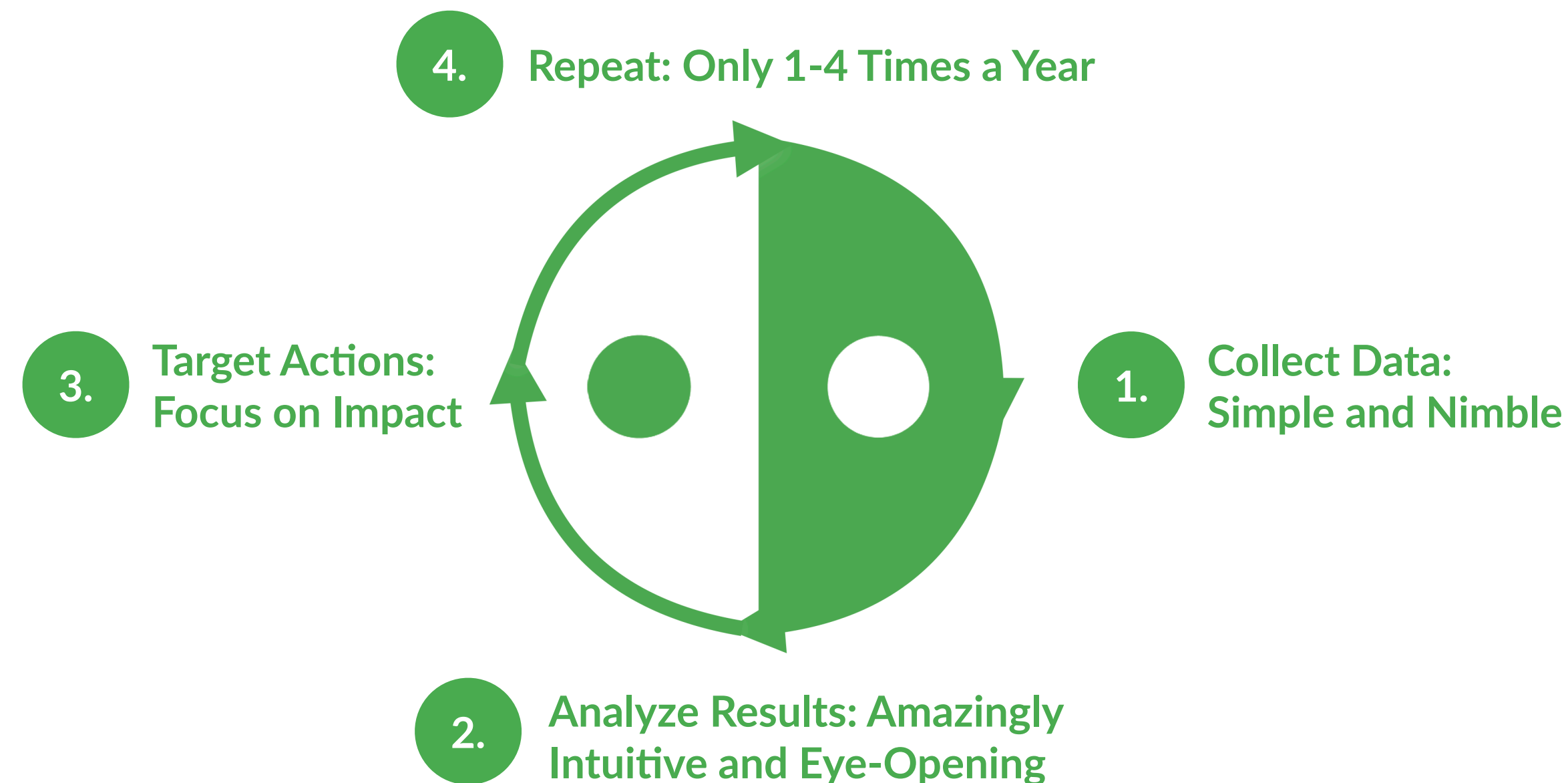
The intuitive results **point out actions** to minimize the risks and execute successful transformations, post-merger integrations, and projects.

McKinsey:

“European talent is ready to walk out the door.”

Deloitte:

“Most of the barriers to a successful integration are related to people and company culture.”



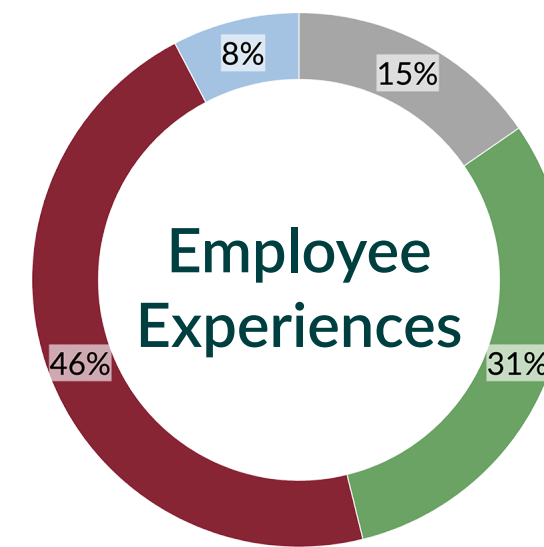
[1] The emotional and behavioral intelligence is developed and owned by NayaDaya Analytics Inc. and based on the research conducted by the University of Geneva, Switzerland.

Eye-Opening Results About People Risks and Their Root Causes During Your Change, M&A, or Project



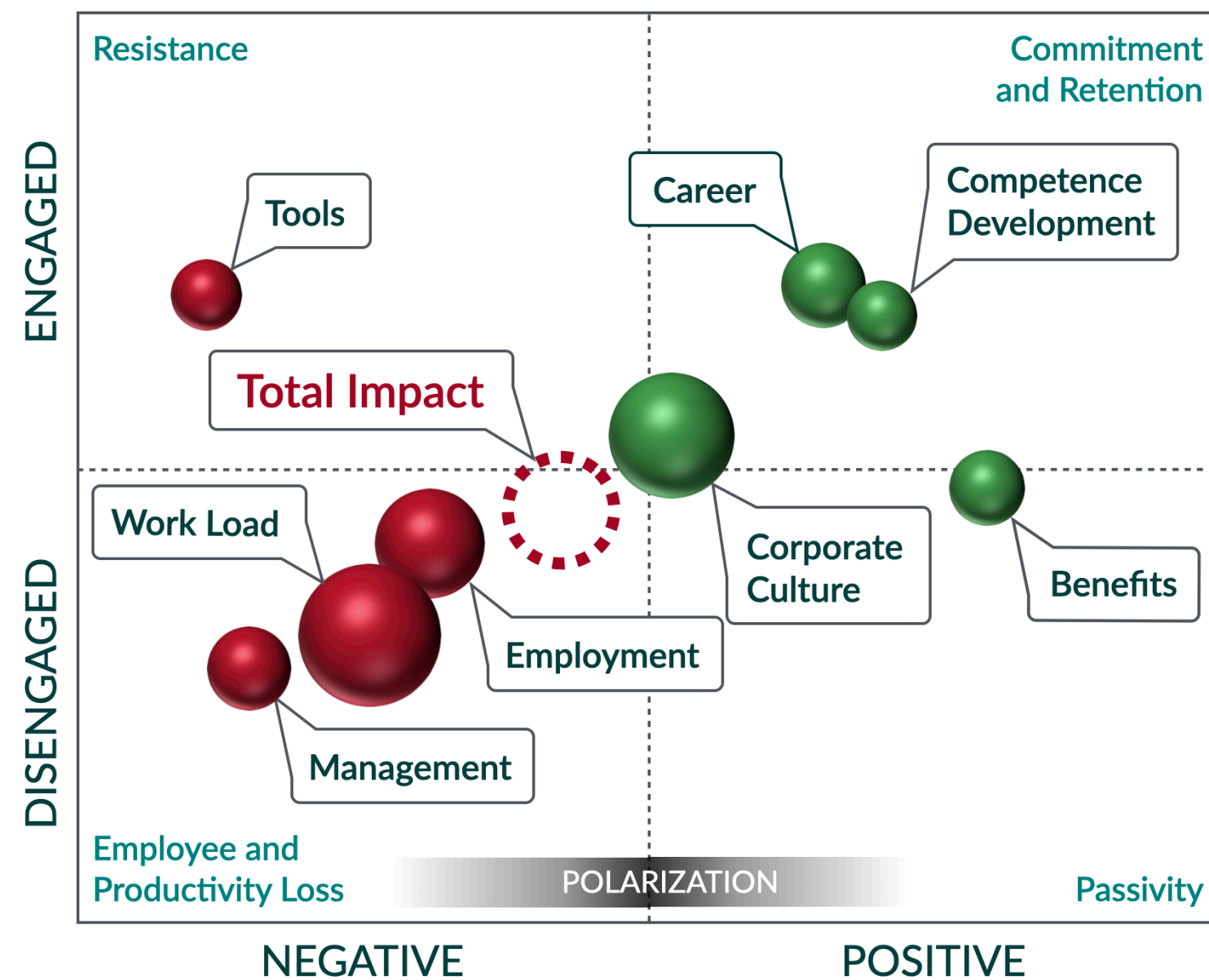
Predicts employee turnover, productivity collapse, and quiet quitting.

The higher the number, the higher the risk for the transformation, integration, or project to fail.

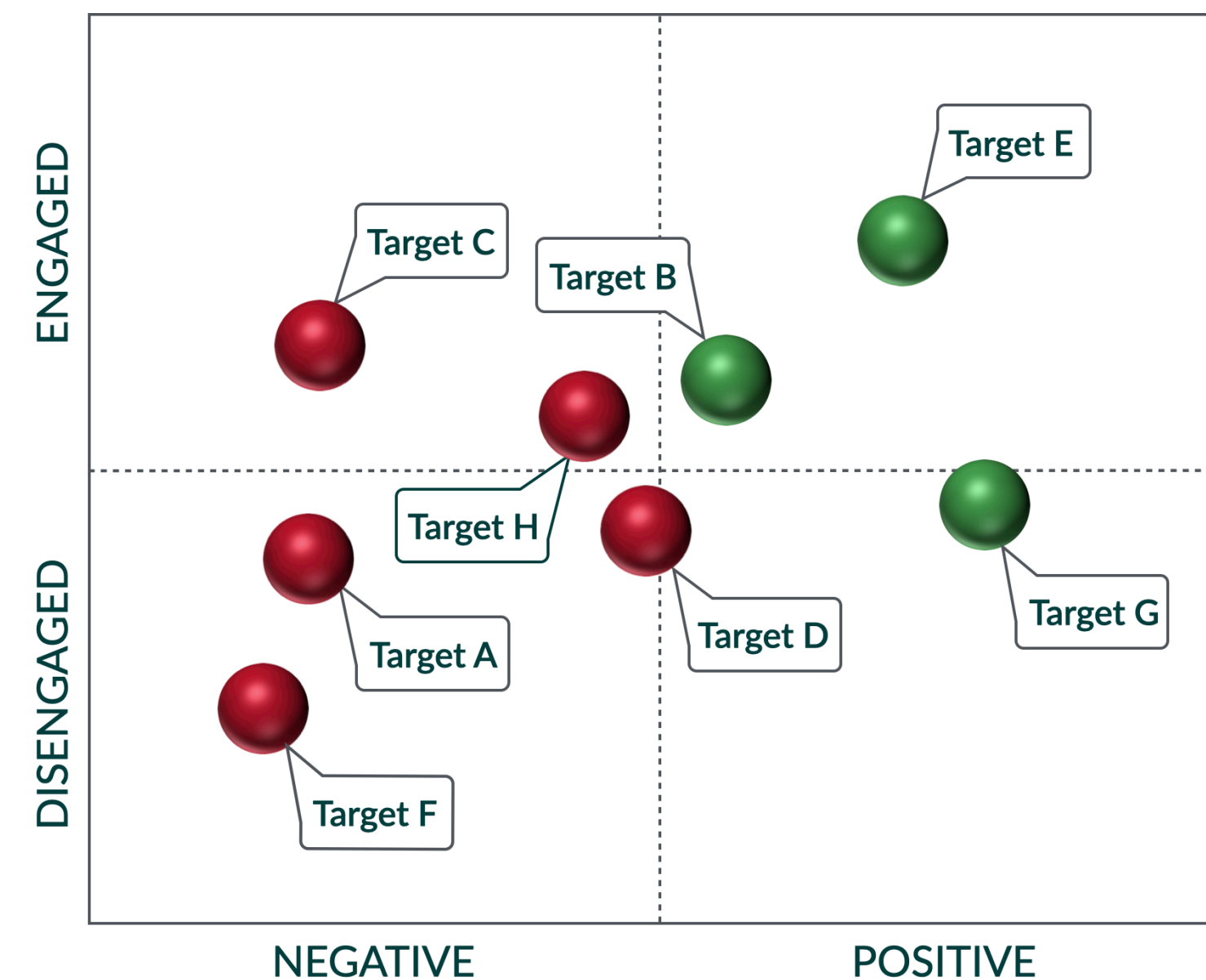


- People experiencing mostly positive emotions
- People experiencing mostly negative emotions
- Polarization (both positive and negative emotions)
- People experiencing no emotion: insignificance or indifference

Example: People Risks, Root Causes, and Actions Points



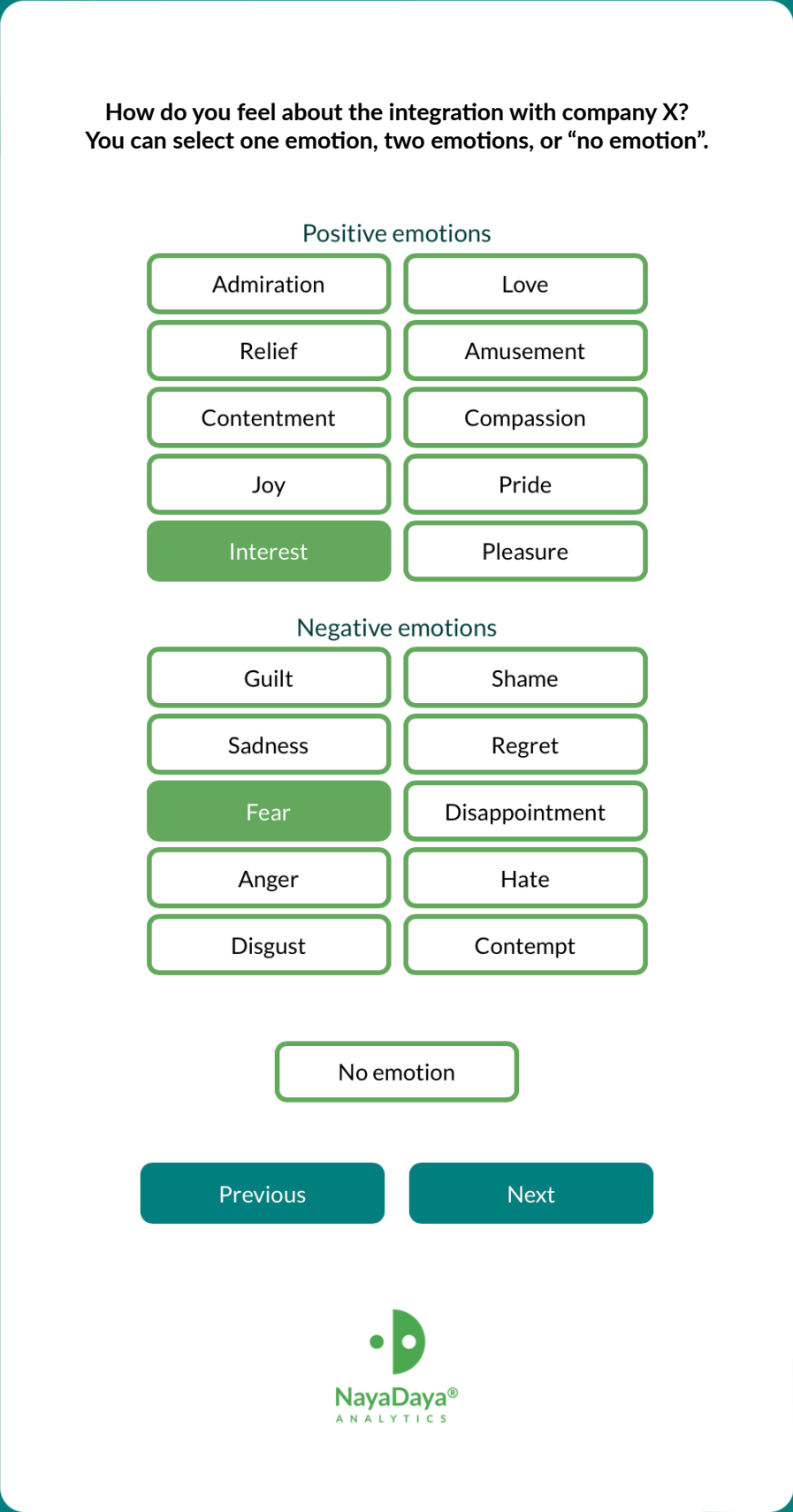
Comparing People Risks in Business Entities



Scalable Process With the Simplest Input You Can Imagine

Only Three Intuitive Questions to Employees

1. Emotions



How do you feel about the integration with company X?
You can select one emotion, two emotions, or "no emotion".

Positive emotions

Admiration	Love
Relief	Amusement
Contentment	Compassion
Joy	Pride
Interest	Pleasure

Negative emotions

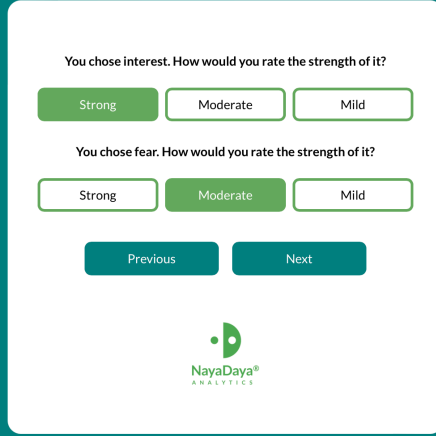
Guilt	Shame
Sadness	Regret
Fear	Disappointment
Anger	Hate
Disgust	Contempt

No emotion

Previous Next

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ANALYTICS

2. Emotion Intensities



You chose interest. How would you rate the strength of it?

Strong Moderate Mild

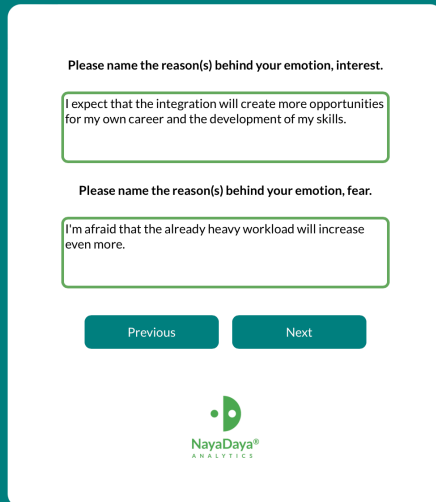
You chose fear. How would you rate the strength of it?

Strong Moderate Mild

Previous Next

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ANALYTICS

3. Reasons Behind Emotions



Please name the reason(s) behind your emotion, interest.

I expect that the integration will create more opportunities for my own career and the development of my skills.

Please name the reason(s) behind your emotion, fear.

I'm afraid that the already heavy workload will increase even more.

Previous Next

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ANALYTICS

- Traditionally employers make long surveys 1-2 times a year or short pulses monthly or even weekly; with the scientific method based on long-term emotions, you can run these very short and intuitive online surveys only 1-4 times a year
- Responding takes only few minutes and does not burden people
- Available in multiple languages
- Browser-based online tool; no software to install or administrate; you can focus on the results
- The survey and the analytics are anonymous, no personal data is being collected or processed
- Scalable from small companies to global groups with lots of subsidiaries, transformations, integrations, and projects

Price/round for different target groups:

- Less than 20 people: 2,900 €
- 20-50 people: 3,900 €
- 50-100 people: 4,400 €
- 100-200 people: 5,100 €
- 200-500 people: 5,800 €
- 500-1,000 people: 7,800 €
- More than 1,000 people: prices upon request

Change, M&A, or project with three rounds of analytics: -10% per round

The prices do not include value added tax (VAT).

Please contact:

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