Game-Changing People Risk Analyzer for Employers

Identify the Levels and Root Causes for Employee Turnover With Scientific NayaDaya® HR Analytics
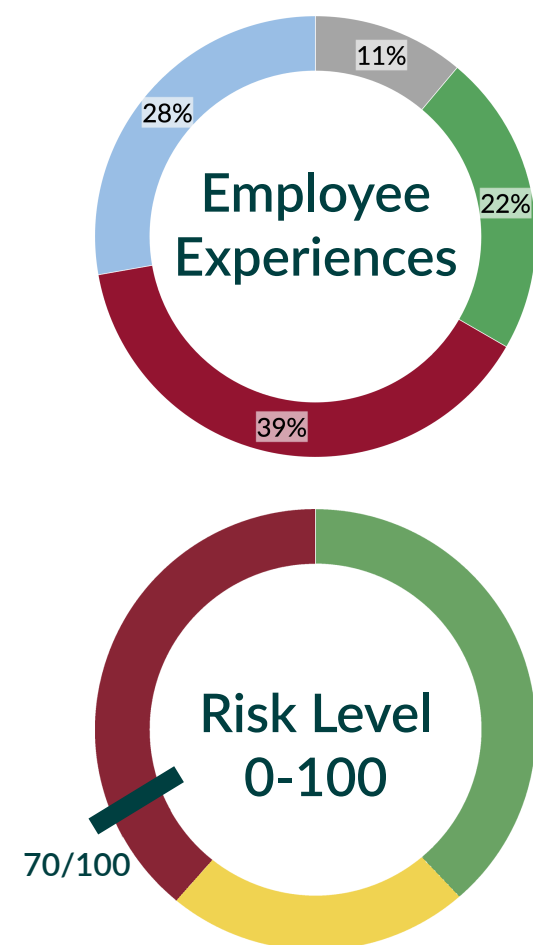
NayaDaya®
ANALYTICS

More and more people are planning to resign from their jobs. Would you like to know and manage this HR risk and its root causes in your company?
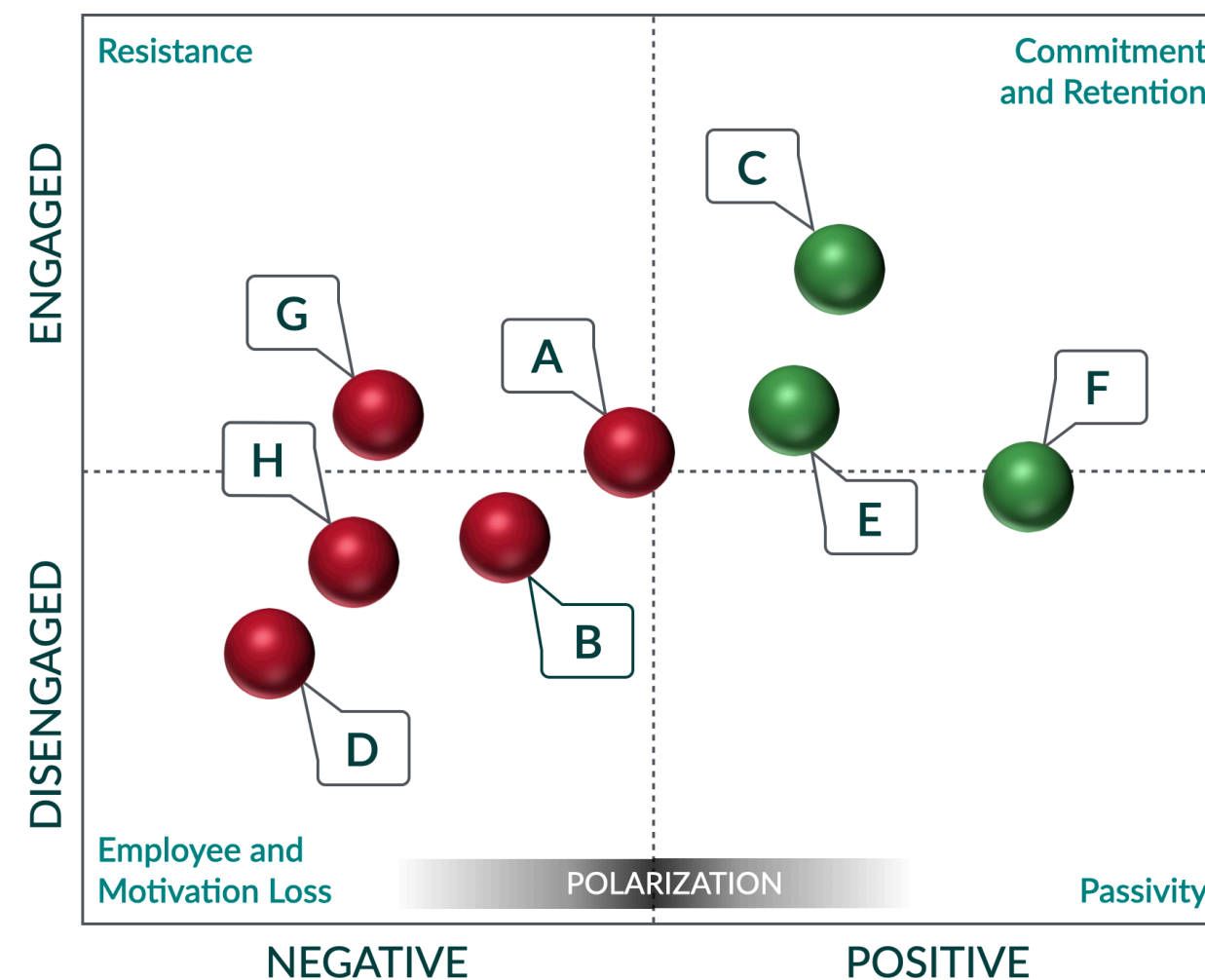
NayaDaya® HR Analytics is a powerful tool for identifying the people risk levels and their root causes. It reveals whether employee and productivity loss are to be expected, and above all, why.

Unlike traditional metrics, it calculates the engagement and disengagement levels and reasons using a scientific method and platform, based on the research conducted by the University of Geneva, Switzerland.
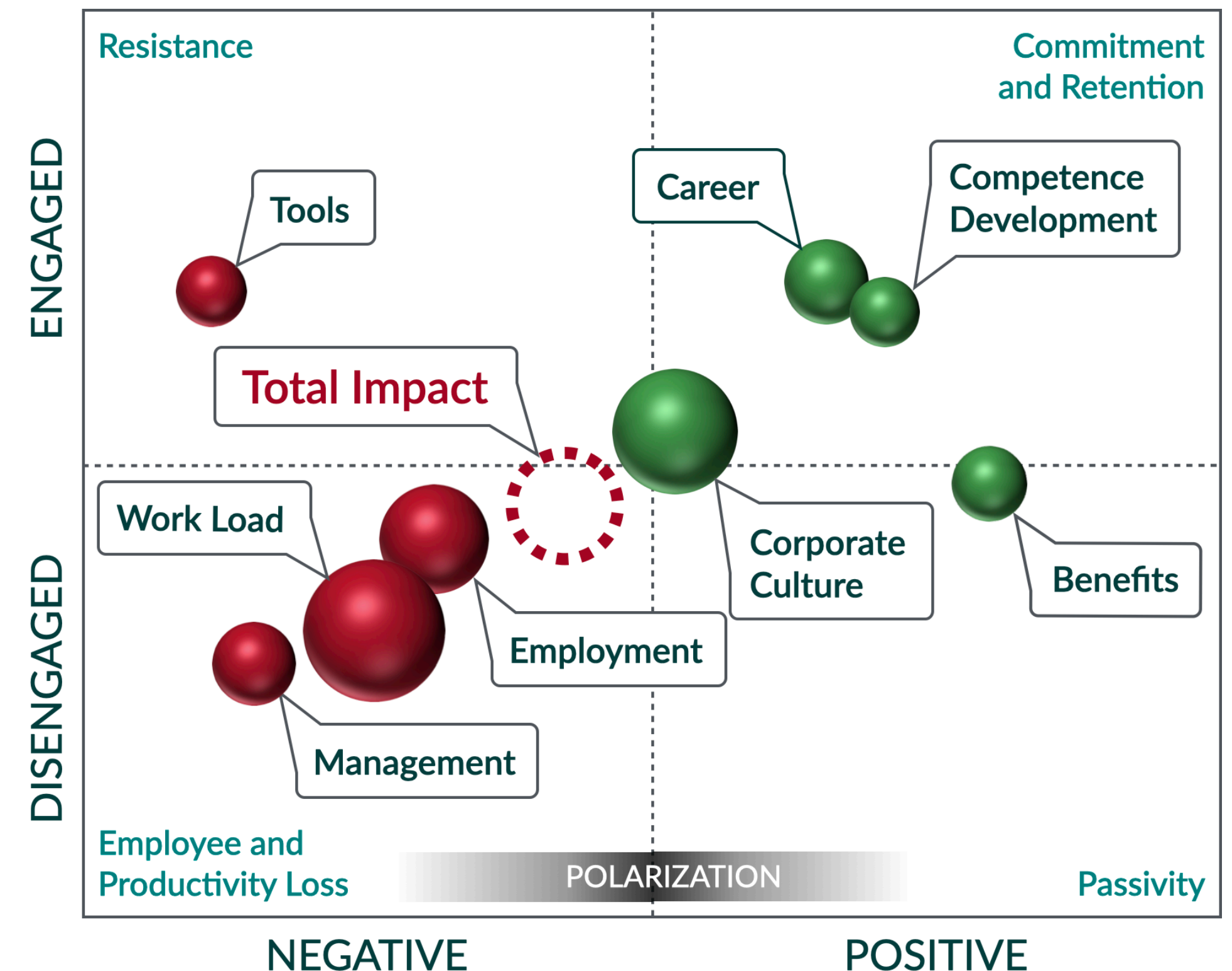
HR Risk Indicators

Employee Experiences
- 11%
- 28%
- 22%
- 39%

Risk Level 0-100
70/100

Comparing Different Business Units

Resistance — Commitment and Retention

ENGAGED / DISENGAGED

C, G, A, H, B, E, F, D

Employee and Motivation Loss — POLARIZATION — Passivity

NEGATIVE — POSITIVE

Example: Root Cause Analysis for HR Risks & Successes

Resistance — Commitment and Retention

ENGAGED / DISENGAGED

Tools

Career

Competence Development

Total Impact

Work Load

Corporate Culture

Benefits

Employment

Management

Employee and Productivity Loss — POLARIZATION — Passivity

NEGATIVE — POSITIVE

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Scalable Process With Exceptionally Intuitive Input and Output

The short, standardized process does not burden people. It only takes a few minutes to fill in.
Suitable for any size of target companies, starting from only 10+ employees.

Step 1

Only three questions to the employees with an intuitive online tool[1,2]:

1) How do you feel about your employer?[3]

2) How would you rate the strength of your emotions?

3) Please name the reasons behind your emotions.

How do you feel about your employer? You can choose one emotion, two emotions, or "no emotion".

Positive emotions

Pride	Admiration
Contentment	Love
Interest	Pleasure
Amusement	Relief
Joy	Compassion

Negative emotions

Sadness	Contempt
Guilt	Shame
Hate	Regret
Disappointment	Fear
Anger	Disgust

No emotion

Previous | Next

Step 2

Scientific analytics & algorithm:

1) Risk level indicators & red flags

2) Root causes for employee turnover & productivity loss

3) Root causes for employee retention & high productivity

Step 3

HR risks & actions:

1) Identifying people-related risks & their root causes

2) Finding the risky & the committed business units

3) Targeting actions to avoid employee, productivity & financial losses

4) Improving engagement & performance

Prices per analysis[4]:

- < 20 employees: 2,900 €
- 20-50 employees: 3,900 €
- 50-100 employees: 4,400 €
- 100-200 employees: 5,100 €
- 200-500 employees: 5,800 €
- 500-1,000 employees: 6,800 €
- 1,000-2,000 employees: 7,700 €
- > 2,000 employees: prices available upon request

Prices for multiple analyses:

- 2-3 times: -10% per analysis
- > 3 times: -15% per analysis

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Use this science-based, intelligent HR risk analyzer to take care of people, avoid resignations, and build commitment in your organization. Typically, this revolutionary simple and smart analysis is completed in just 2-3 weeks.

[1] The survey is anonymous, no personal data is collected.
[2] The tool is multilingual. Available languages include e.g. English, German, French, Spanish, Italian, Swedish, and Finnish.
[3] Respondents can choose one emotion, two emotions, or "no emotion" from ten positive and ten negative emotions. The model is based on the scientific method.
[4] The prices do not include value added tax.

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