



Game-Changing People Risk Analytics™ for M&A, Transformations, and Critical Projects



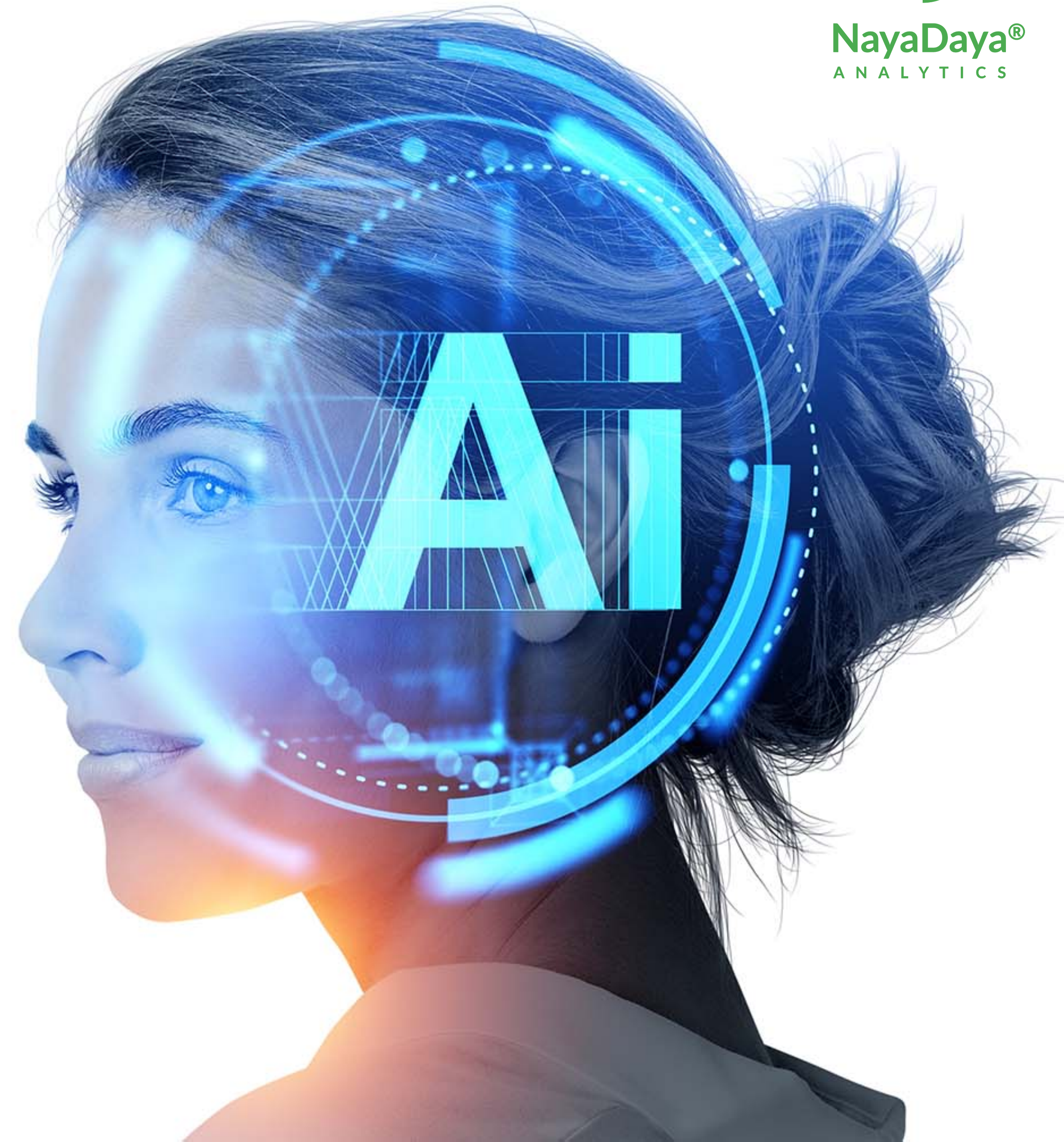
NayaDaya®
ANALYTICS

Wonder of Science, Technology, Empathy, and AI

With Only Three Questions

*to Your Employees, You Can
Identify People-Related Risks and
Receive Specific Action Recommendations to*

*Prevent Failures in Critical
Change Processes.*



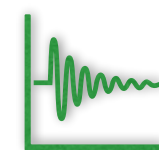


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ANALYTICS

Mergers & acquisitions, transformations, and critical projects are significant investments whose successes and failures depend on people.



Like no survey or metrics before, NayaDaya® People Risk Analytics™ reveals risk levels and root causes for **employee turnover**, **productivity collapse**, and **quiet quitting**.



The science-based emotional and behavioral intelligence^[1] creates a deep, **long-term insight** into the people risks with **the smallest effort you can imagine**.



The intuitive results makes concrete **action recommendations** to minimize the people risks and to **avoid post-merger integration, transformation, and project failures**.

“European talent is ready to walk out the door.”

McKinsey

“People and culture issues are the most common reasons of failing integrations.”

Deloitte

“Willingness to support organizational change collapsed from 74% of employees in 2016 to just 43% in 2022.”

Gartner

“Among respondents whose companies’ transformations failed to engage line managers and frontline employees, only 3 percent report success.”

McKinsey



“Thanks to the people risk analytics, we know where to focus our efforts, to engage people and make our mergers and acquisitions successful.”

Kimmo Martikainen,
Senior Vice President,
M&A, Rantalainen Group

“People risk analytics complements our wide range of M&A integration advisory services and is an excellent tool for change management.”

Tapio Koivumäki
Partner, Operational M&A,
Advisory Leader, Deloitte

[1] The emotional and behavioral intelligence is developed and owned by NayaDaya Analytics Inc. and based on the research conducted by the University of Geneva, Switzerland.

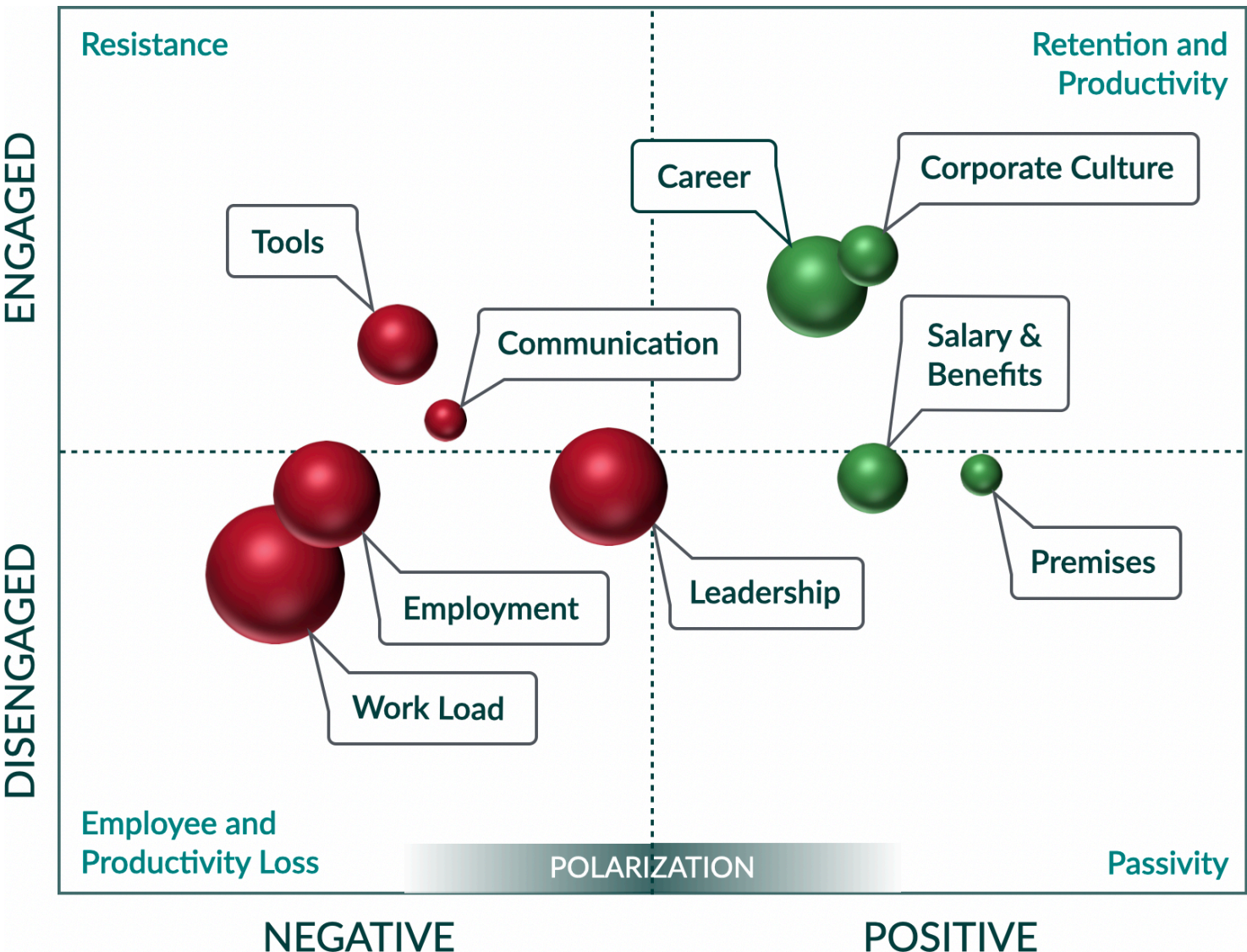
People Risk Analytics™ – Insights and Actions to Manage People Risks



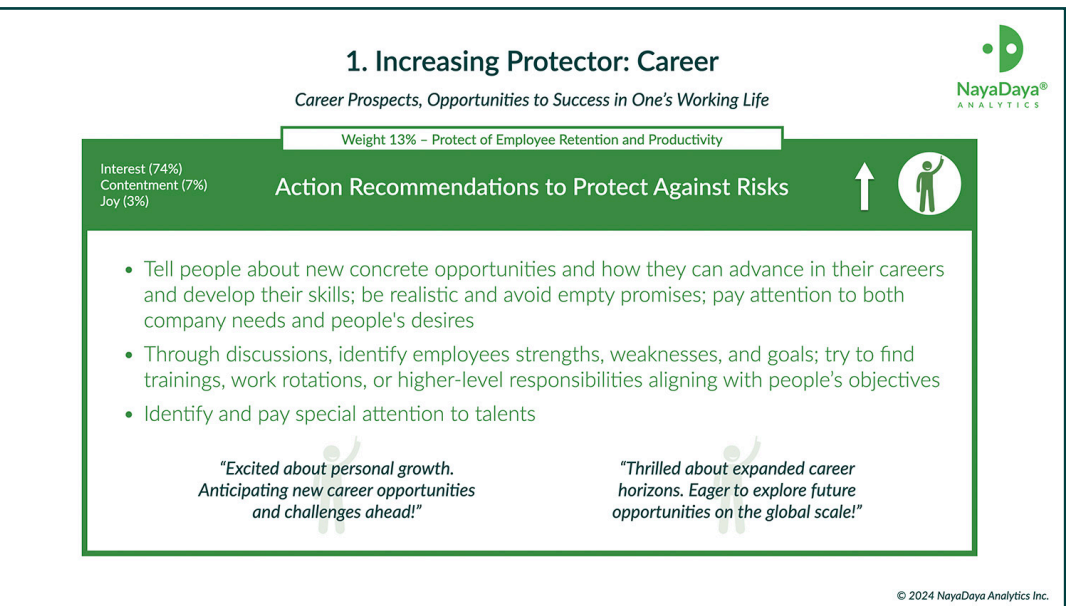
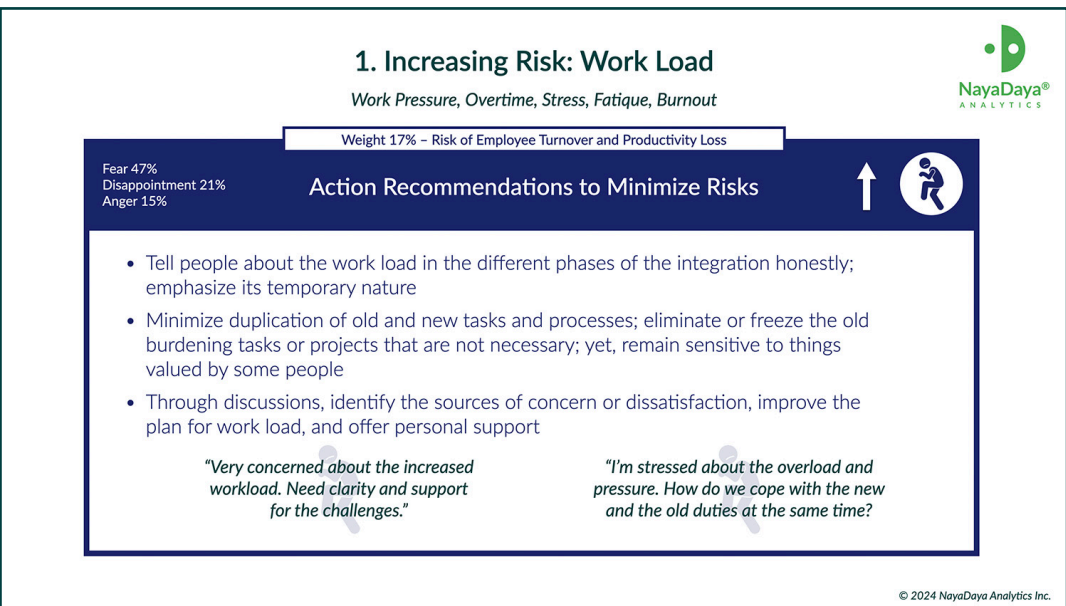
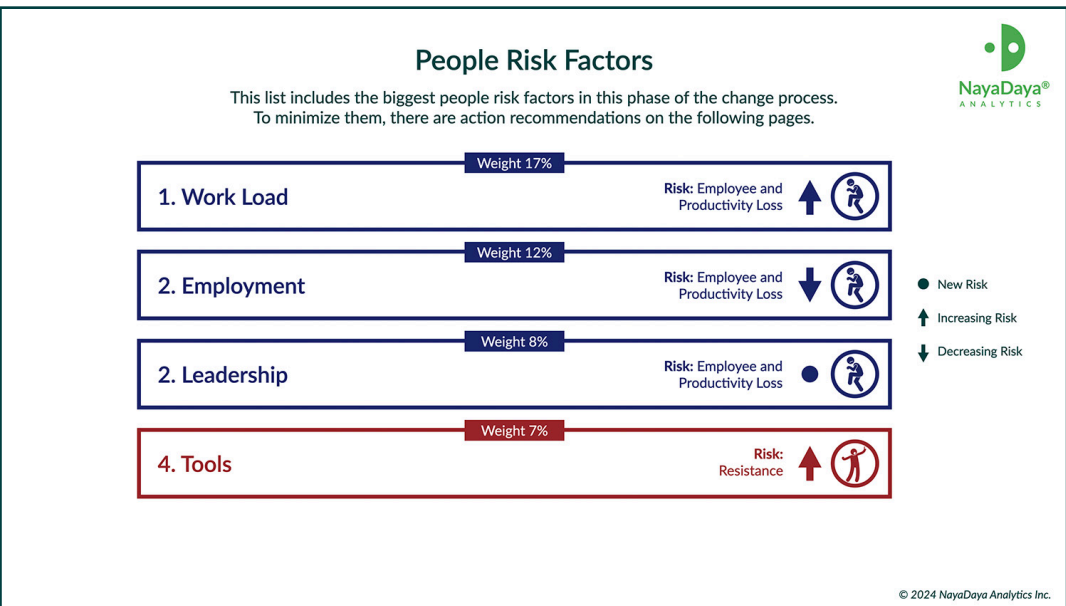
Output 1: People Risk Levels



Output 2: People Risk Root Causes



Output 3: Action Points and Recommendations



Scalable Process With the Smallest Effort and the Highest Impact

Three sequential screenshots of a web-based survey interface. The first screenshot shows a selection screen for emotions, with 'Interest' highlighted under 'Positive emotions'. The second screenshot shows a rating screen for 'Interest', with 'Strong' selected. The third screenshot shows a text input screen for reasons behind the interest, with 'Excited about personal growth...' entered. Each screen has a progress indicator at the top and 'Previous'/'Next' buttons at the bottom.

- Responding does not burden people
- Ready survey in multiple languages
- Browser-based online tool; no software to install or administrate
- Anonymous, no personal data is being collected or processed
- Scalable from ten employees to thousands of people
- Effective and sustainable way to lead change processes
- Unlike the traditional surveys, the scientific method is able to understand the reality behind engagement and disengagement, and to predict the people risks related to behavior

Based on the research conducted by the University of Geneva, Switzerland.

The M&A concept is developed in collaboration with Deloitte.

Anonymous, no personal data



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More Information – Ask for a Trial Offer

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